

LORBAC

A G E N C Y

CREATIVE COMMUNICATION AGENCY



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**LYON
PARIS
GENÈVE
BIARRITZ.**

ÉQUIPES



ARNAUD MIZZON

C.E.O
PRODUCER
DIRECTOR



PATRICE REVAUX

C.O.O
PRODUCER



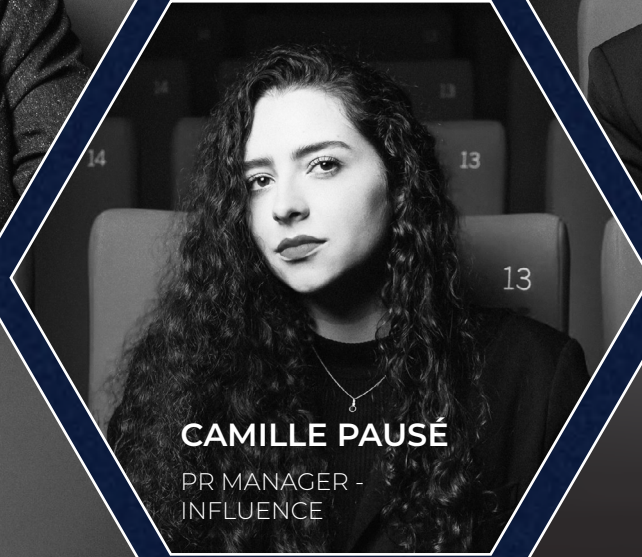
SACHA SABY

DIRECTOR
SCRIPTWRITER



LUCA MORDINO

ASSOCIATE
POST-PRODUCTION
DIRECTOR



CAMILLE PAUSÉ

PR MANAGER -
INFLUENCE



LINE VINCENT

ARTISTIC DIRECTOR
DIRECTOR



JUSTINE GUEDJ

COMMUNITY MANAGER

WE CREATE IDEA

We bring brands to life by telling authentic, powerful stories. We combine creativity and innovation to create ideas that resonate.

WE ARE CREATIVE AGENCY.

PRODUCTION

ARTISTIC
DIRECTION

CONCEPT AND
COPYWRITING

FICTION

DIRECT LIVE
RECORDING

AI
INNOVATION

EXECUTIVE
PRODUCTION

POST
PRODUCTION

GRAPHIC
DESIGN

EVENT

DIRECTING

CELEBRITY
MARKETING
INFLUENCE
PR

DELEGATED
PRODUCTION

OUR EXPERTISE

CONTENT
CREATION

DIGITAL
CAPSULES

BRAND FILM

ADVERTISING
SCENARIO

COMMUNITY
MANAGEMENT

STORYTELLING

BRAND IMAGE
MANAGEMENT

ITW
PODCASTS

PHOTOS CAMPAIGN

VIDEOS
CAMPAIGN

ADVERTISING



NESTLÉ

 Nestlé

DIGITAL



BANQUE POPULAIRE AURA

 BANQUE POPULAIRE AUVERGNE RHÔNE ALPES
 Votre banque est en vous.

DIGITAL



MONTOSA

 montosa

DIGITAL - TV



PALLADIUM

 ORIGINAL PALLADIUM DEPUIS 1947

DIGITAL



OLYMPIQUE LYONNAIS

 OLYMPIQUE LYONNAIS
 adidas

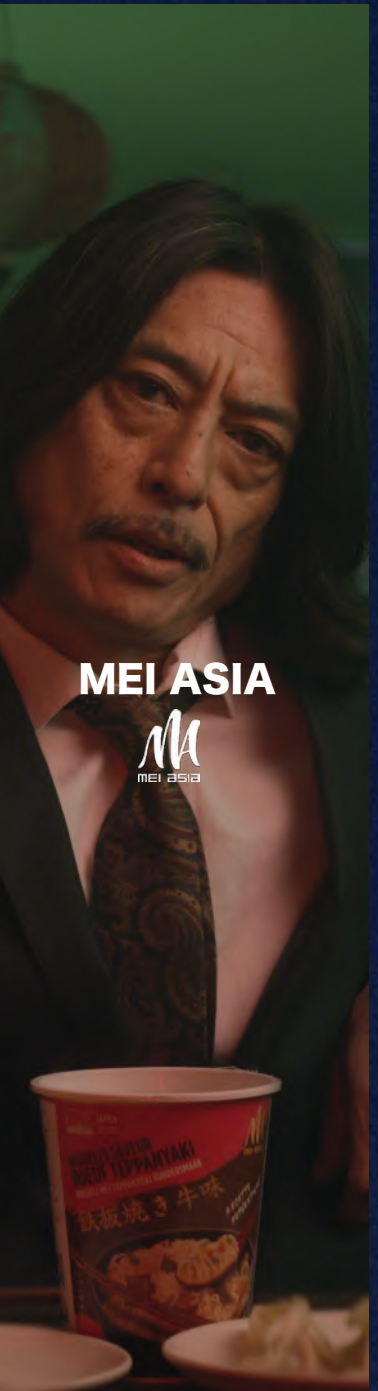
DIGITAL



RADIOSCOOP

 radio SCOOP

TV



MEI ASIA



DIGITAL



RÉVILLON



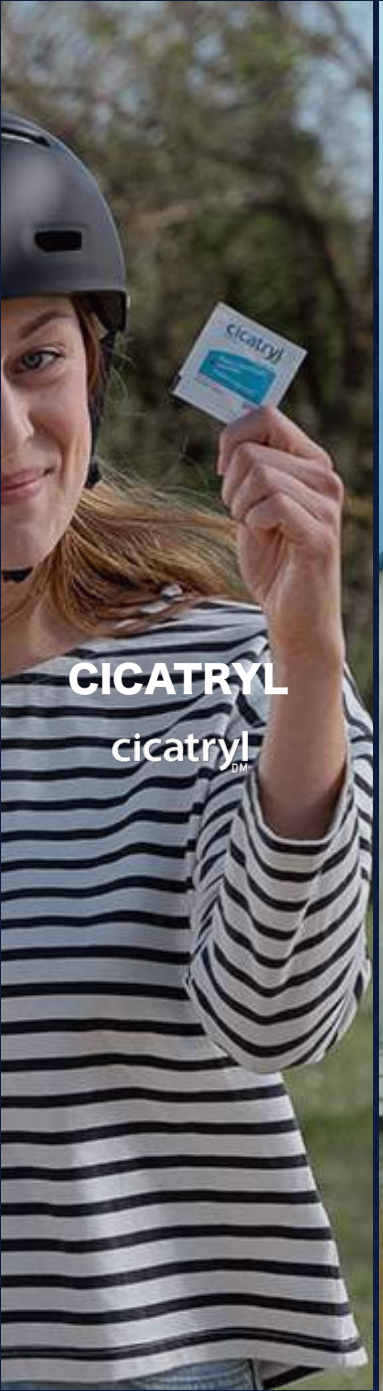
DIGITAL



BABOLAT



DIGITAL



CICATRYL



TV



BURGERS DE PAPA



DIGITAL



KYUFI



TV

CLICK TO SEE



BYMYCAR
BYmy)CAR

DIGITAL



**MAISON
CAPTAIN**
MAISON CAPTAIN

DIGITAL



FILMORAMAX
FILMORAMAX

DIGITAL



**DIMENSION
CACHÉE**

DIGITAL



**LUXE
WELLNESS
CLUB**
LUXE
WELLNESS CLUB

DIGITAL



BIBA x L'ORÉAL
BIBA
L'ORÉAL
PARIS

PRINT

INSTITUTIONAL



**ORANGE
GOOD
CONNECTIONS**



Good connections

Orange



DIGITAL



**ORANGE
TECH & FEST**



tech & fest

DIGITAL



**BANQUE
POPULAIRE**



DIGITAL



**ONLY
LYON
ONLY
LYON**



DIGITAL



**LIP
INTÉRIM**



Intérim & Recrutement

DIGITAL



**SALON
ESPRIT
MEUBLES**

esprit Meuble
PARIS

DIGITAL

RECORDING DIRECT LIVE



MISS RHÔNE-ALPES

PRODUCTION - LIVE



BO TENNIS

PRODUCTION - LIVE



FILMORAMAX

PRODUCTION - LIVE



SALON ESPRIT MEUBLE

PRODUCTION - LIVE

EXECUTIVE PRODUCTION



LES MARSEILLAIS

Production exécutive pour le groupe BANIJAY

PRÉ PRODUCTION - CASTING - PRODUCTION



LES CINQUANTE

Production exécutive pour le groupe BANIJAY

PRÉ PRODUCTION - CASTING - PRODUCTION



ADIDAS

Production exécutive pour le groupe ADIDAS

PRÉ PRODUCTION - CASTING - PRODUCTION

FICTIONS

À TERRE



prime video CANAL+ TV5 MONDE

ET 28 PAYS DANS LE MONDE



DERNIÈRE LIGNE DROITE



OCS TFI CANAL+ TV5 MONDE

HBO EUROPE ET 30 PAYS DANS LE MONDE



LE TOURNESOL



OCS

ET 20 PAYS DANS LE MONDE



LE PARC



TFI

ET 10 PAYS DANS LE MONDE



MUSIC

CLIPS

CLICK TO SEE



ALIEL

« CE QUI NOUS REND FOU »

PRODUCTION - RÉALISATION - POST
PRODUCTION



JEREMY FRÉROT

« GAMINS DES SABLES »

PRODUCTION - ÉCRITURE - RÉALISATION -
POST PRODUCTION



NADE

« JE N'AI PLUS PEUR »

PRODUCTION - ÉCRITURE - RÉALISATION -
POST PRODUCTION



COLORBLAST

« LET ME IN CLOSER »

PRODUCTION - ÉCRITURE - RÉALISATION -
POST PRODUCTION

PHOTOGRAPHS

ARTISTIC DIRECTION

PHOTO SHOOT
MOODBOARD
COPYWRITING
PRINT
DIGITAL
CUSTOMER SUPPORT

PHOTOS





ARTIFICIAL INTELLIGENCE

A creative ally in shaping the stories of tomorrow.

A.

I

INNOVATION
MOODBOARD
COPY WRITING
POST PRODUCTION



CRÉATIVITÉ
STORYTELLING
STORYBOARD



EMOTION
EXPERIENCE

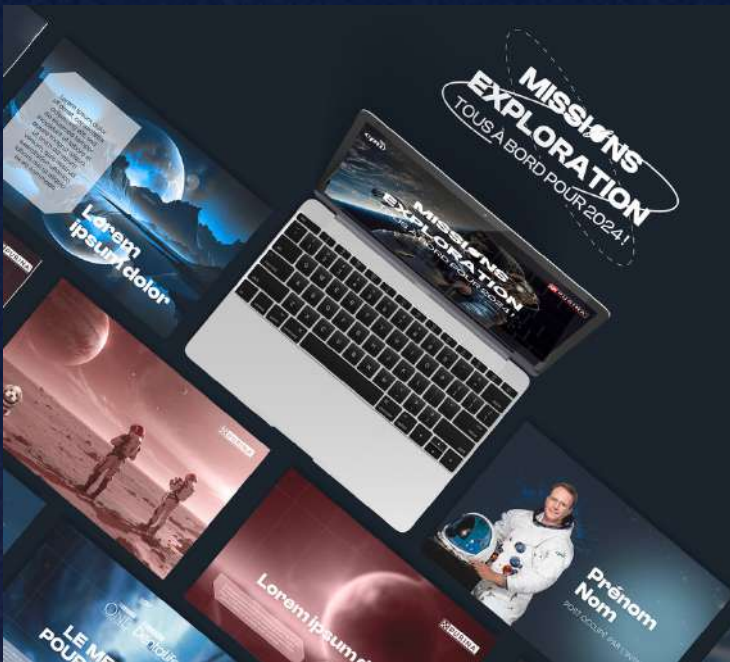


DIGITAL CAPSULE
PREMIUM FILM



DESIGN GRAPHIC

NESTLÉ



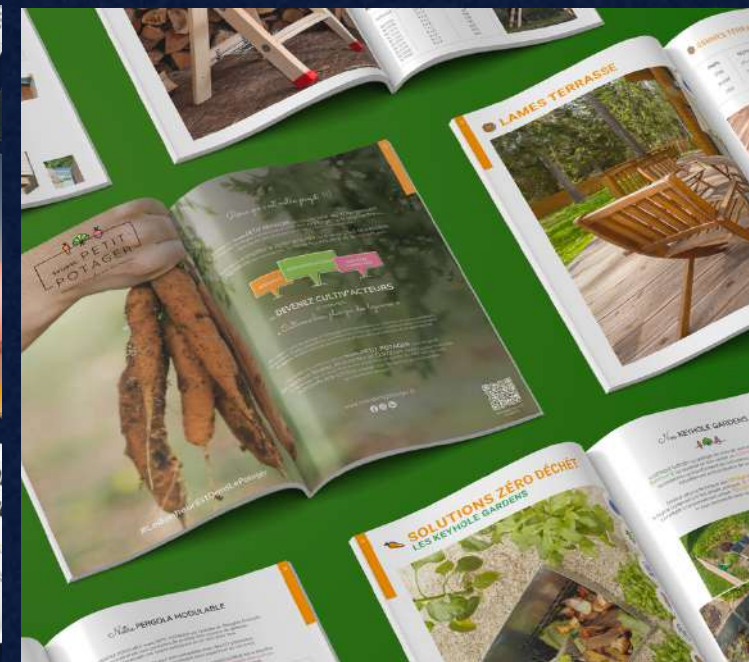
Graphic design of the mission exploration logo. Design and production of the PPT on the theme of the space expedition, for the Nestlé FRANCE convention.

FILMORAMAX



Graphic design of the international short film festival magazine: FILMORAMAX.

MONNET SÈVE



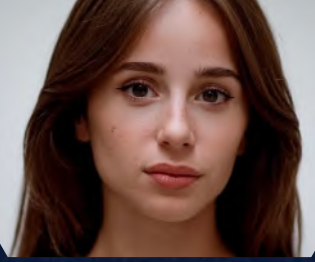
Graphic design for the 2024 catalogue: outdoor and garden design.

CELEBRITY MARKETING

We connect today's brands with today's public figures.



POOSSI
ANAÏD ROZAM



ROMAIN LANÉRY
MARIAPPYMEAL



MANON APITHY
BRUNET



MBI4



LILOU RUEL
JÉRÉMY FRÉROT



CAROLINE GARCIA



BERYNAM



FAUVE HAUTOT
JOYCE JONATHAN



CHARLIE WINSTON
LUCAS BRAVO



WILLZER



HARRY HOLLAND
MLLEFANTAZIA



INFLUENCE - PR

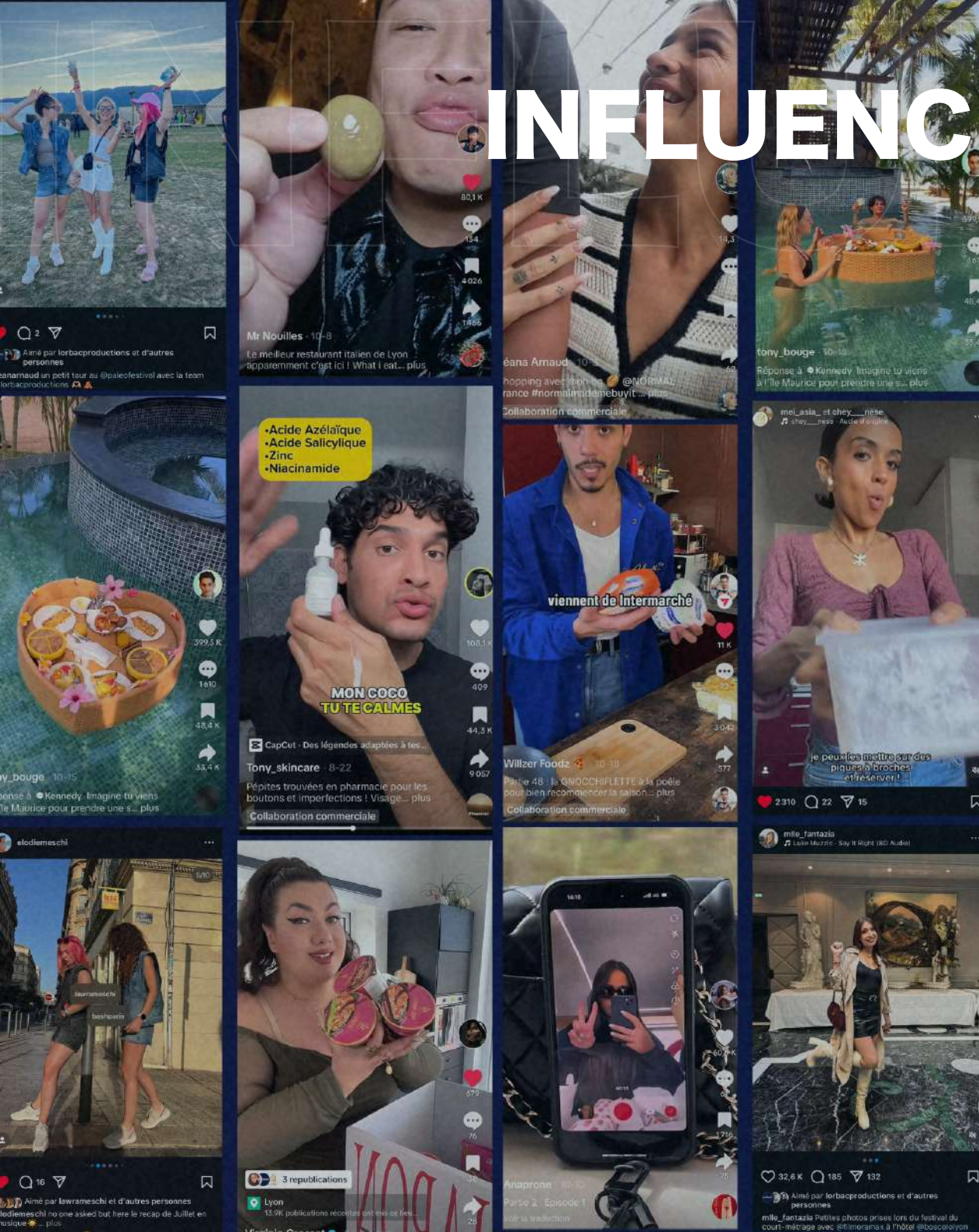
Influence and Public Relations :

create impactful connections.

We devise tailor-made collaborations between brands and influencers to create content that resonates, engages and inspires.

Our vision is to tell captivating stories and powerful messages, embodied by our exclusive talents, to humanise your brand.

Influence and public relations: essential bridges between brands and their audiences.



CONTRACT

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